

Get an edge on your competition with the most compelling marketing engine in real estate.



Your Dilemma:

Technology is expensive and agent adoption is low.

- You invest in cutting edge/expensive technology.
- Agents don't want to learn a new platform/program.
- Agents don't log into their back office.
- Utilization stays low at 5 to 10%.
- Low producing agents stay low producing.
- Producing agents produce more and move to a higher split.

Your Solution:

Obeo solves that!

- One high tech, automated system that replaces all the others.
- Nothing for agents to learn.
- Agents don't need to log into ANY back offices.
- Utilization is 100%.
- Low producing agents produce.
- High producing agents excel even more.



Just set it and forget it. (We will do the rest.)

Data Sync Triggers Marketing Engine MLS **Personalized** Broker Feed Listing Listing Coordinator Entry **Presentation** Single Sign On **Easy, Accurate Data!** PreList Video — Includes landing page with lead generation to land more listings Listing PowerPoint

Automated Marketing Engine

See You There® Suite

- Virtual Tour
- Single Property Website
- Professional Photography Order
- Virtual Decorating & Staging
- YouTube Videos Done Right
- SEO Optimization
- Syndication
- Brochures & eFlyers
- Craigslist Templates
- Statistical Marketing
- Lead Generation
- Mobile Marketing Engine

100% Utilization Expands Brand

Leads Captured & Delivered

- Mobile Text
- Online Registrations
- Social Media
- Increased Showings

More Buyers & Sellers!



The Payoff

- More Transactions
- Faster Payoff
- Happier Clients

Agent/relocation captures the sale!

Mortgage gains the loan!

Broker receives commission split!

For your customized proposal, please register at **Obeo.com/EasyEdge** or call us at **800.SAY.OBEO**

New Listings Captured!



